

## FUSION EXCLUSIVES:

design + technology

forming the future of mannequins

EXHIBIT

tabbies

2



### Magnadapt™

Magnetic  
Arm Fittings  
for easy  
attachment  
and  
placement



### E-Flex®

Highly  
Durable  
Material  
made  
Exclusively  
by Fusion



### E-Flex/ci®

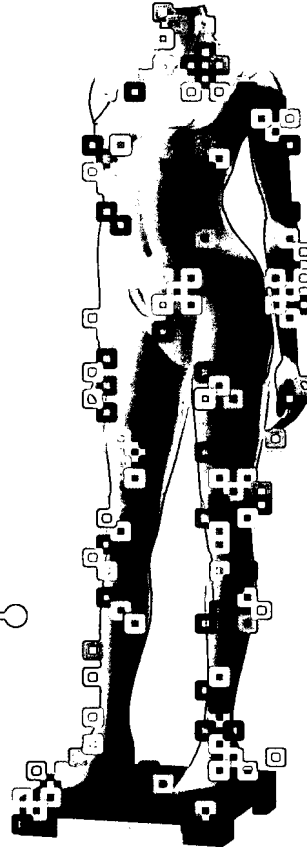
Same as the  
original  
E-Flex™ with  
color infused  
throughout  
the material



### E-ZTight II™

Flange for  
quick, easy,  
consistent  
support

# color



# your world

## E-Flex/ci®

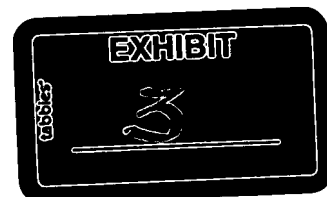
## FUSION SPECIALTIES, INC.

Designers, Engineers and  
Manufacturers of  
Custom and Original Products for  
Retail Merchandise Presentation  
and Store Design



FUSION

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design@fusionspecialties.com  
www.fusionspecialties.com



Benjamin Sohr  
1018 Tennessee Street  
San Francisco, CA  
94107

Mr. James Talaric  
Fusion Specialties, Inc.  
2400 Industrial Lane  
Broomfield, CO 80020

January 9, 2003

Dear Jim:

I first become aware of your magnetic fittings during my tenure as Director of Store Design for the Gap Division of Gap, Inc. when we began purchasing mannequins and forms with such fittings in 2000. I continued to use these fittings in mannequins and forms that were purchased by Gap's Banana Republic Division during my tenure there as Director of Visual Design through mid 2002. Our comparison of the ease of use of these magnetic fittings to competitors' magnetic fittings clearly favored your magnetic fittings. The magnetic feature makes it much easier to dress a form and your magnetic strength was just right, not too strong for our sales associates to deal with, yet strong enough to withstanding normal bumping during dressing and display. These advantages were key factors in Gap's and Banana Republic's decision to move forward with Fusion's mannequins.

Yours truly,

Benjamin Sohr

JAN-20-2003 14:15

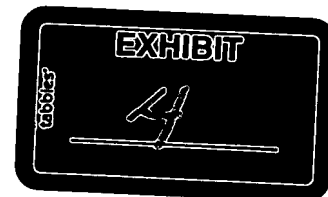
EXPRESS MARKETING DEPT.

614 479 4316

P.02/02

**EXPRESS**

P.O. BOX 181000, COLUMBUS, OHIO 43218 TEL 614.479.4000



January 17, 2003

Mr. James Talaric  
Fusion Specialties, Inc.  
2400 Industrial Lane  
Broomfield, CO 80020

Dear Jim:

I am writing to express how happy we are with your magnetic arm fittings. They far surpass the bayonet fittings and magnetic fittings that I have seen from your competitors. The magnetic fittings that my organization first purchased from you during 2001 significantly facilitate the dressing of mannequins in our stores.

As you know, we do not have professional visual display personnel in our stores, so ease of use is a major issue relative to our purchases of mannequins. Your magnetic fittings make it much easier to "blindly" connect the arm to the shoulder and the strength of your magnetic fittings is superior to other magnetic fittings that we have considered. These advantages are a key factor in our decision to purchase your mannequins.

Yours truly,

A handwritten signature in dark ink, appearing to read "Patrick Lehman". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Patrick Lehman  
Vice President-Visual Presentation  
Express Stores Division  
Limited Brands, Inc.